



williamslanding

NEWSLETTER 2018



- LLOYD COLLINS  
VICTORIA STATE MANAGER  
CEDAR WOODS

## Editor's note

THE LATEST IN WILLIAMS LANDING NEWS HAS LANDED

In this edition we take a closer look at some of the exciting things happening at Williams Landing, our masterplanned community in one of Australia's fastest growing municipalities.

The Town Centre recently welcomed 850 Target Australia employees to their new Headquarters. The addition of Target Australia to the Town Centre reflects the community's attractiveness as a commercial destination. The latest apartment release, Lincoln Apartments and boutique land lots in the Addison Walk neighbourhood are now selling. The offering at the Eat Street dining precinct in the Williams Landing Shopping Centre has been enhanced and we are pleased to update you on the upcoming events at the Shopping Centre this holiday season.

## Target moves into new national headquarters

WE ARE EXCITED TO WELCOME ALL 850 TARGET EMPLOYEES TO THEIR NEW HEADQUARTERS AT THE WILLIAMS LANDING TOWN CENTRE. THE BUILDING WAS COMPLETED IN NOVEMBER 2018 AND STAFF MOVED IN ON THE 3RD OF DECEMBER.

The Headquarters is located opposite the Williams Landing Train Station providing employees with a 28-minute express service to Southern Cross Station. Employees are also offered generous parking provisions, direct access to the Princes Freeway and are within walking distance of the Williams Landing Shopping Centre and Eat Street.

Target's move to Williams Landing represents a major coup for economic growth in the community, which has been designated as a Priority Development Area by the Victorian Government. It will support job creation, benefit existing local businesses and attract other leading companies to the area.



- TARGET HEADQUARTERS



- ARTIST IMPRESSION / LINCOLN APARTMENTS

## Strong Apartment Sales continue in Williams Landing

STAGE ONE OF LINCOLN APARTMENTS, THE FOURTH APARTMENT BUILDING AT WILLIAMS LANDING IS NOW SELLING.

Designed by award-winning architects, DKO, Lincoln Apartments' design features a series of bold geometric forms that anchor the building's prominent position within the Town Centre. Stage One of the project will deliver 68 spacious one and two bedroom dwellings over nine levels.

Designed for modern living, the apartments include generous glazing, maximising natural light. Lincoln Apartments also features a rooftop garden, allowing residents and guests exclusive access to a BBQ space and seating with stunning panoramic views.

Strong demand has seen the average apartment value in Williams Landing increase by approximately 16% for two-bedroom residences and 13% for one-bedroom residences since 2015.

Now is the perfect time to live or invest in Williams Landing. For more information visit [www.lincolnapartments.com.au](http://www.lincolnapartments.com.au)



## Red23 Real Estate Now Open

THE TEAM AT RED 23 REAL ESTATE ARE EXCITED TO HAVE MOVED INTO THEIR NEW HOME IN THE WILLIAMS LANDING SHOPPING CENTRE.

After opening in July 2018, they have already helped many people buy, rent or sell in the local community.

Monica Sam, Director of Red23 says, "it's really our passion to make real estate stress-free for our customers, and that's why they keep coming back. We match our customers with the right agent for them and their property to get the best result possible."

Red23 have international reach, a massive customer base, over 10 years' experience and leading industry resources and we are thrilled to have them operating in the Williams Landing Shopping Centre to assist our local residents.

To get in touch with Red23, please call 03 8372 2122, email [info@red23realestate.com.au](mailto:info@red23realestate.com.au) or visit them at Shop 25A in the Williams Landing Shopping Centre.



- MUN KOREAN BBQ

## Impressive New Dining Precinct Opens

THE WILLIAMS LANDING SHOPPING CENTRE HAS GAINED AN ENHANCED DINING PRECINCT, 'EAT STREET'.

Fitted with festoon lighting, heaters, wooden lattice and barriers for the community to enjoy, the beautiful new dining strip is now home to popular eateries, including Wok Wok BBQ, Mun Korean, Montezuma's Mexican and a new exciting tenant soon to be announced. Between them, there's not many cravings they can't satisfy.

This new food and drink offering is part of the wider development and growing range of amenities available to the residents, professionals and visitors of Williams Landing. Eat Street will bring an alfresco family dining experience to the area and will offer something for everyone throughout the day and into the evening.

For restaurant details, please visit [www.williamslandingshoppingcentre.com.au](http://www.williamslandingshoppingcentre.com.au)

# Addison Walk Now For Sale

ADDISON WALK, THE LAST RESIDENTIAL NEIGHBORHOOD IN WILLIAMS LANDING, WAS LAUNCHED ON THE 8TH OF DECEMBER.

With 23 boutique lots ranging from 213m<sup>2</sup> to 323m<sup>2</sup>, the first release offers an exciting opportunity to join the Williams Landing community. Opportunities to buy residential land in Williams Landing are quickly running out and we expect the release will be met with strong demand. When completed Addison Walk will add to the diverse range of residential options available at Williams Landing, including land lots, town homes and apartments.

The Addison neighborhood is perfectly located a short walk from the vast array of amenities at Williams Landing, including the Addison Park and Wetlands, the Williams Landing Shopping Centre, train station, restaurants and the recently completed Sporting Reserve. With so much on offer so close to home, Addison Walk allows you to live more and commute less. This is the latest opportunity to invest or find your dream home. Opportunities to buy in Williams Landing are quickly running out so make sure you don't miss out. For more information on Addison Walk call 1300 11 22 02, visit [www.addisonwalk.com.au](http://www.addisonwalk.com.au), or visit our friendly sales consultants Carol and Jeremy at 100 Overton Road, Williams Landing.

For more information visit [www.williamslanding.com.au](http://www.williamslanding.com.au)



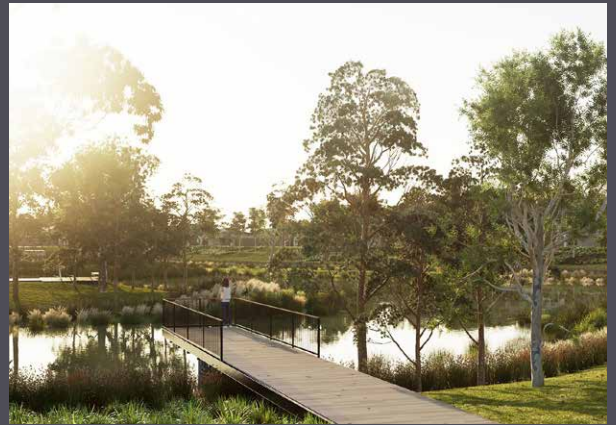
## Addison Park and Wetlands Nears Completion

THE FIVE-HECTARE ADDISON PARK & WETLANDS, IS NEARING COMPLETION, WITH LANDSCAPING UNDERWAY AND SET FOR COMPLETION IN MID-2019.

The \$5.6 million park includes a walking track, playground equipment, viewing jetty, barbecue and fitness facilities, with seating nodes strategically positioned around the Wetlands.

The native planting includes submerged aquatic planting, marsh, ephemeral, riparian and ornamental planting zones, promoting and enhancing varying habitats and ecological values.

Once complete, Addison Park and Wetlands will be a significant local community amenity and will provide a beautiful outdoor green space for residents to enjoy with friends and family, encouraging an active lifestyle and outdoor serenity.



- ARTIST IMPRESSION / ADDISON PARK AND WETLANDS

## Second Strata Office Launches, 101 Overton Road

WILLIAMS LANDING'S SUCCESS AS A MIXED RESIDENTIAL AND COMMERCIAL COMMUNITY HAS RECEIVED ANOTHER BOOST WITH THE LAUNCH OF 101 OVERTON ROAD.

Launched in August, this is the second premium commercial strata office in the masterplanned Williams Landing Town Centre.

Designed by award-winning architects Gray Puksand, this is a state-of-the-art building of approximately 6000m<sup>2</sup> over seven levels. 101 Overton Road comprises 71 strata office suites ranging in size from 53 to 168 square metres, along with ground floor retail and car parking. The contemporary design includes suites approved for medical practitioners, NBN infrastructure and end-of-trip facilities.

Located in the heart of the Town Centre, the offices are located directly opposite the Williams Landing Shopping Centre and only a short walk to the train station and bus terminal. To enquire call 1300 11 22 02, visit [www.williamslanding.com.au](http://www.williamslanding.com.au) or visit our friendly sales consultants Carol and Jeremy at 100 Overton Road, Williams Landing.



- ARTIST IMPRESSION / 101 OVERTON ROAD



## Williams Landing Shopping Centre – Calendar of Events



WIN A SHARE OF \$5,000 WORTH OF PRIZES\*  
NOV 20TH – DEC 20TH

Residents of Williams Landing have the chance to WIN a share of \$5,000 worth of Williams Landing Shopping Centre Gift Cards. To be eligible to win, just spend \$25 at any Williams Landing Shopping Centre specialty store or \$50 at Woolworths, then simply fill out an entry form, and place it in the entry barrel near Woolworths.

Prizes include 5 x \$1,000 Williams Landing Shopping Centre gift cards.

\*Terms and conditions apply. See entry form for full Terms and Conditions.



TAKE YOUR OWN SELFIE WITH  
OUR GIANT SANTA!  
NOW – 2ND JAN

A Santa statue will be ready for endless selfies and hashtags throughout December. Strike your best pose with this santa replica and remember to tag @williamslanding3027 on Facebook and Instagram. We will be sharing our favourite photos with the rest of the community.

### Stay up-to-date online

If you'd like to receive a digital newsletter in the future, email [info@williamslanding.com.au](mailto:info@williamslanding.com.au)

For regular updates you can also follow us on Facebook. Search Williams Landing or visit [www.facebook.com/WL3027](https://www.facebook.com/WL3027)

Stay up-to-date with all shopping centre information by visiting [williamslandingshoppingcentre.com.au](https://williamslandingshoppingcentre.com.au)

You can also call **1300 11 22 02** for more information.